

Hospitality Research: Lodging Industry

Universal Orlando
Foundation Library

This guide is designed to help you begin researching topics relating to the lodging industry (including resorts, timeshares, and vacation ownership). For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or for authoritative information. In many cases, they contain vital information that cannot be found anywhere else. A ★ denotes a core resource.

<u>Title</u>	<u>Call Number</u>
★ Complete Guide to Bed & Breakfasts, Inns, & Guesthouses in the U.S., Canada, & Worldwide	Rosen REF TX909 .L35
• Directory of Hotel and Lodging Companies	Rosen REF TX907 .D5
• Hospitality Compensation and Benefits Survey (Am. Hotel and Motel Association)	Rosen REF TX911.2 .H65 2002
• Hotel Business Green Book	Rosen REF TX911.3 .M3 H611
• Industry Study of Innkeeping Operations & Finance	Rosen REF TX911.2 .A16
★ International Encyclopedia of Hospitality Management	Rosen REF TX905 .I68 2005
★ Plunkett's Airline, Hotel, & Travel Industry Almanac	Rosen REF TX907.2 .P58
• SAGE Handbook of Hospitality Management	Rosen REF TX911.3.M27 S14 2008
• Timeshare Vacation Ownership Resort Directory	Rosen REF HD7287.65 .T564
• Top U.S. Hotels, Resorts, & Spas	Rosen REF TX907.2.Z34 T67
★ Travel & Leisure Market Research Handbook	Rosen REF G155 .U6 T74
• Travel Weekly's Ultimate Hotel Guide	Rosen REF G155. A1 T671
★ Trends in the Hotel Industry (USA ed.)	Rosen REF TX909 .A1 H3
★ Woodall's North America Campground Directory	Rosen REF GV198.56 .W66
• ZagatSurvey .. Top International Hotels, Resorts & Spas	Rosen REF TX907.Z3285

The above list is not comprehensive, and certain lodging topics may be covered in sources listed on the Rosen Research Guides on the **Travel & Tourism Industry** or on **Statistics/Demographics**. For more assistance in locating appropriate reference materials, ask to speak to a librarian.

Browsing – Circulating books relating to the lodging industry are *generally* found in the following call number ranges:

- TX901 – TX946, especially TX 907 – TX911.3 (general and various subtopics)
- HD7289.2 (timeshares, vacation ownership)
- TX928s (housekeeping, maintenance)
- HF5686s (accounting)
- KFs (law)
- NA7800s (design, architecture)


For more information about the location of books, consult the library catalog or ask a librarian for help.



Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals government documents, and many other types of materials.

- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.

For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.

Finding Articles

Browsing Periodicals – The following periodicals are available in print and may contain helpful information about the lodging industry. General hospitality/tourism periodicals may also have relevant material on the industry. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help. A  denotes a scholarly (peer-reviewed) source.

- American Spa
-  Cornell Hospitality Quarterly (online only)
- Developments (Vacation Industry)
-  FIU Hospitality Review
- Florida Restaurant & Lodging
- Hotel & Motel Management
- Hotel Business
- Lodging
- Lodging Hospitality
- Resort Trades
- Resort Trades Management & Operations
- Spa Management
- Vacation Industry Review

Databases – To find articles from journals, magazines, and newspapers about your topic, you may need to use one of UCF's many databases. To find databases that are typically most useful for the study of hospitality, click on the *Database Locator* tab on our homepage (library.ucf.edu/rosen), and then choose the subject *Hospitality*. Some useful databases for lodging research include:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *Leisure Tourism Abstracts*: Indexes journals from the fields of leisure, recreation, sport, hospitality, tourism, and culture, with coverage from the 1970s to the present.
- *ABI Inform*: A general business database that indexes articles on advertising, marketing, economics, human resources, corporate strategies and tactics, management techniques, product information, company histories, and more, with coverage from the early 1900s to the present.
- *Business Source Premier*: A general business database that indexes articles in business, management, economics, finance, and more, with coverage from the 1960s to the present.

For a more detailed overview of how to use our databases, see the Rosen Research Guide **Hospitality Research: Finding Articles**, or ask a librarian for more assistance.

Finding Other Materials

Websites – The Internet is generally not a good place to find scholarly information on the lodging industry. However, you may wish to explore the websites listed on our **Helpful Websites** page at <http://library.ucf.edu/rosen/websites.asp>, or ask a librarian for more assistance.