

Hospitality Research: Golf & Club Management Industry

Universal Orlando
Foundation Library

This guide will help you find information related to the golf and club management industry. For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or for authoritative information. In many cases, they contain vital information that cannot be found anywhere else.

<u>Title</u>	<u>Call Number</u>
• 2008 Operations & Financial Data Report (CMAA)	Rosen REF HS2721 .C56 2008
• Beard's Turfgrass Encyclopedia	Rosen REF SB433 .B268 2005
• Compensation and Benefits Survey Report (CMAA)	Rosen REF HS2723 .C66
• Future Trends & Issues: A Private Club Perspective	Rosen REF HS2723 .F888 2004
• Golf Travel in the U.S.	Rosen REF GV981 .G68 2009
• Historical Dictionary of Golfing Terms	Rosen REF GV965 .D37 2005
• Leisure Market Research Handbook	Rosen REF GV174 .M55 2007
• NGCOA-NCA Compensation and Benefits Report	Rosen REF HS2501 .N43
• NGF Member Directory	Rosen REF GV961 .N38
• NGF's Golf Course Directory	Rosen REF GV981 .N44
• Royal and Ancient Golfer's Handbook	Rosen REF GV961 .G75 2009
• Travel & Tourism Market Research Handbook	Rosen REF G155 .U6 T74

The above list is not comprehensive, and certain topics may be covered in sources listed on the Rosen Research Guides on the **Travel & Tourism Industry** or on **Statistics/Demographics**. For more assistance in locating appropriate reference materials, ask to speak to a librarian.

Browsing – Circulating books relating to golf and club management are *generally* found in the following call number ranges:

- GV965 – GV987 (golf)
- HS2501 – HS2723 (club management)
- KF's (law)
- SB433 (turfgrass management)
- TX911 (general and various subtopics)

Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals, government documents, and many other types of materials.


- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.

For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.

Finding Articles

Browsing Periodicals – The following periodicals may contain helpful information about the golf and club management industry. General hospitality/tourism periodicals may also have relevant material on the industry. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help.


A  denotes a journal available online by performing a Journal Search on the library's homepage.

A  denotes a journal available on the web by navigating to the specific URL listed.

A  denotes a journal available in print in the library.

 Club Management

 Cornell Hospitality Quarterly (scholarly journal)

 Golf Course Management (<http://www.gcsaa.org/gcm/>)

 Golf Digest

 Leisure Management

 Leisure Opportunities

 Private Clubs

 USGA Green Section Record (<http://turf.lib.msu.edu/gsr>)

Databases – To find articles from journals, magazines, and newspapers about your topic, you may need to use one of UCF's many databases. To find databases that are typically most useful for the study of hospitality, use the *Database Locator* tab on our homepage (library.ucf.edu/rosen) to select the *Hospitality* subject area. Some useful databases for golf and club management research include:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *SBRnet*: Statistics, market research, and publications on sports business, sales, and participation.
- *Leisure Tourism Abstracts*: Indexes journals from the fields of leisure, recreation, sport, hospitality, tourism, and culture, with coverage from the 1970s to the present.
- *ABI Inform*: A general business database that indexes articles on advertising, marketing, economics, human resources, corporate strategies and tactics, management techniques, product information, company histories, and more, with coverage from the early 1900s to the present.
- *Business Source Premier*: A general business database that indexes articles in business, management, economics, finance, and more, with coverage from the 1960s to the present.
- *Mintel Current*: A general business database that contains current in-depth market analysis reports, what's hot articles, and news on the travel industry.

For a more detailed overview of how to use our databases, see the Rosen Research Guide **Hospitality Research: Finding Articles**, or ask a librarian for more assistance.

Finding Other Materials

Websites – The Internet is generally not a good place to find scholarly information on the golf and club management industry. However, you may wish to explore the websites listed on our **Helpful Websites** page at <http://library.ucf.edu/rosen/websites.asp>, or ask a librarian for more assistance.