

Hospitality Research: Travel & Tourism Industries

Universal Orlando
Foundation Library

This guide is designed to help you begin researching topics relating to the travel and tourism industries. For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Using Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or authoritative information. In many cases, they contain vital information that cannot be found elsewhere. A ★ denotes a core resource.

General Travel & Tourism

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| ★ Compendium of Tourism Statistics | Rosen REF G155.A1 T5896 |
| ★ Encyclopedia of Leisure and Outdoor Recreation | Rosen REF GV11 .E55 2003 |
| ★ Encyclopedia of Recreation and Leisure in America | Rosen REF GV53 .E53 2004 |
| • Guide to College Programs in Culinary Arts, Hospitality, and Tourism | Rosen REF TX911.5 .G84 1999
(print) & TX911.5 .G85 2004 (CD) |
| ★ International Encyclopedia of Hospitality Management | Rosen REF TX905 .I68 2005 |
| • Key Concepts in Tourism | Rosen REF G155.A1 L585 2007 |
| ★ Plunkett's Airline, Hotel, & Travel Industry Almanac | Rosen REF TX907.2 .P58 |
| • Tourism Society's Dictionary for the Tourism Industry | Rosen REF G155.A1 C517 2008 |
| ★ Travel & Tourism Market Research Handbook | Rosen REF G155 .U6 T74 |
| • Travel Industry World Yearbook | Rosen REF G155.A1 B54 |
| ★ World Travel Guide | Rosen REF G153.4 .W67 |
| ★ Yearbook of Tourism Statistics | Rosen REF G155.A1 A62 |

U.S. Travel & Tourism

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| • Domestic Marketing for Travel and Tourism | Rosen REF G155 .U6 T69 |
| ★ Domestic Travel Market Report | Rosen REF G155 .U6 T87 |
| ★ Economic Review of Travel in America | Rosen REF G155 .U6 E32 2004 |
| • Florida Visitor Study | Rosen REF G155.U6F5 |
| • Impact of Travel on State Economies | Rosen REF G155.U6 I48 |
| • National Leisure Travel Monitor | Rosen REF G155 .U6 R932 2004 |
| • Outlook for Travel and Tourism | Rosen REF G155.U6 M273 |
| • Power of Travel | Rosen REF G155.A2 U52 |
| • Survey of U.S. State and Territory Tourism Offices | Rosen REF G155 U6 U58 |
| ★ Tourism Works for America: Travel Industry Snapshots | Rosen REF G155.A2 U52 |
| ★ Travel and Tourism Works for America | Rosen REF G155 .U6 T746 |
| • U.S. Domestic Business & Convention Travel | Rosen REF G156.5.B86 U84 2006 |
| • U.S. Domestic Leisure Travel | Rosen REF G155.8.U6 T73 2005 |

Reference Sources (cont.)

International Travel & Tourism

- Chinese Outbound Travel Market Rosen REF G155.C6 C57 2008
- ★ Country Reports (TTI/Mintel) Rosen PER G155 .A1 I6
- ★ Craighead's Int'l Business, Travel, & Relocation Guide Rosen REF HF5549.5.E45 D56
- ★ CultureGrams Rosen REF GT150 .C85 2004
- Emerging International Tourism Markets Rosen REF G155 .U6 E44 2004
- Emerging Tourism Markets: China & India Rosen REF G155.8.U6 E4
- International Outlook for Travel and Tourism Rosen REF G155 .U6 T72
- Online Metrics Handbook for Travel Marketers Rosen REF G155.A1 G74 2007
- ★ Tourism Market Trends (includes volumes on America, Asia, Europe, Middle East, and World Overview) Rosen REF G155 [varies]
- ★ Tourism in OECD Countries Rosen REF G155.O27 T68 2008

Geography, Maps, Atlases

- ★ National Geographic Atlas of the World Rosen REF G1021 N38 2005
- Oxford Atlas of the World Rosen REF G1021 .A7545 2003
- Rand McNally Commercial Atlas & Marketing Guide Rosen REF G1200 .R32
- ★ World Travel Atlas Rosen REF G153.4 .W674 2003

Specific Kinds of Tourism or Special Topics

- Adventure Travel Report Rosen REF G155 .U6 A39
- Auto Travel in the U.S. Rosen REF TL152.5 .A97
- Business and Convention Travelers Rosen REF G156.5 .B86 B87 2004
- Casino Dictionary: Gaming and Business Terms Rosen REF GV1301.H295 2007
- Cruise Industry News Annual Rosen REF G550 .C79
- Dictionary for Air Travel and Tourism Activities Rosen REF HE9768 .M37 2008
- Encyclopedia of Ecotourism Rosen REF G156.5.E26 E53 2003
- Geotourism: The New Trend in Travel Rosen REF G156.5 .E26 G46 2003
- Golf Travel in the U.S. Rosen REF GV981 .G68 2009
- Historic/Cultural Traveler Rosen REF G156.5 .H47 H57 2003
- Leisure Travel Planning: How Consumers Make Decisions Rosen REF G155.7 .L45 2005
- Literature of Travel and Exploration: An Encyclopedia Rosen REF G465 .L565 2003
- Profile of Travelers Who... [series] Rosen REF G155 .U6 P[varies]
- Travel Across the Generations Rosen REF G155.8.U6 T7
- Travel Weekly: Ultimate Hotel Guide Rosen REF G155.A1 T671
- Travelers' Use of the Internet Rosen REF G155.U6 T76
- ★ Who's Buying for Travel Rosen REF G155 .U6 W65 2008
- Youth Travel Matters Rosen REF G156.5.Y6 Y68 2008

The above list is not comprehensive. Certain travel and tourism topics may be covered in sources listed on the Rosen Research Guides on **Statistics/Demographics**, on **Marketing**, or on the **Lodging Industry**.

Browsing for Books – Circulating books relating to the travel and tourism industries are *generally* found in the following call number ranges:

- G149 – G550, especially G154 – G163 (general travel & tourism)
- G550 and G153.4 (cruise industry)
- HE9700 – HE9900 and TL 685 – TL726 (airlines, airports, air travel)
- KFs (travel & tourism law)
- TX907.2 (some travel guidebooks)

For more information about the location of books, consult the library catalog or ask a librarian for help.

Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals, government documents, and many other types of materials.

- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.


For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.














Finding Articles

Using Databases – To find articles from journals, magazines, and newspapers about your topic, you may need to use one of UCF's many databases. To find databases that are typically most useful for the study of hospitality, click on the *Database Locator* tab on our homepage (<http://library.ucf.edu/rosen>), and then choose the subject *Hospitality*. Some useful databases for travel/tourism research include:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *Leisure Tourism Abstracts*: Indexes journals from the fields of leisure, recreation, sport, hospitality, tourism, and culture, with coverage from the 1970s to the present.
- *ABI Inform*: A general business database that indexes articles on marketing, economics, corporate strategies, management, products, and more, with coverage from the early 1900s to the present.
- *Business Source Premier*: A general business database that indexes articles in business, management, economics, finance, and more, with coverage from the 1960s to the present.
- *Business & Industry*: Includes information from industry publications, newsletters, and newspapers about companies, industries, products, and markets, from the mid-90s to the present.
- *IBISWorld*: Provides full-text reports on many U.S. industries, including many in the travel sector (e.g., RV parks, travel agencies, tour operators, etc.).
- *Mintel*: Provides full-text reports on many U.S. and European markets, including dozens in the travel sector (e.g., airlines, car rental, cruises, snow sports, young adult travel, etc.).
- *MarketLine Business Information Center (MBIC)*: Provides full-text international market research reports, including several in the travel sector (e.g., airlines, casinos, foodservice, hotels, etc.).

For a more detailed overview of how to use our databases, see the Rosen Research Guide **Hospitality Research: Finding Articles**, or ask a librarian for more assistance.

Browsing Periodicals for Articles – The following periodicals are available in print and may contain helpful information about the travel and tourism industries. The list is not comprehensive. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help. A  denotes a scholarly (peer-reviewed) source:

- Conde Nast's Traveler
- Cruise Industry News
- Cruise Travel
- FIU Hospitality Review
- Hospitality Law
-  Information Technology & Tourism
-  International Journal of Hospitality & Tourism Administration
-  Journal of Heritage Tourism
-  Journal of Hospitality & Marketing Management
-  Journal of Hospitality & Tourism Education
 - Journal of Human Resources in Hospitality & Tourism
 - Journal of Quality Assurance in Hospitality & Tourism
-  Journal of Sustainable Tourism
-  Journal of Travel & Tourism Marketing
 - Journal of Travel Research
-  Journal of Vacation Marketing
 - Leisure Management
 - Leisure Opportunities
 - National Geographic
 - National Geographic Adventure
 - National Geographic Traveler
 - Porthole: Cruise Magazine
-  Tourism & Hospitality Research
-  Tourism Analysis
-  Tourism Culture & Communication
-  Tourism Economics
-  Tourism Review International
 - Tourist Attractions & Parks
 - Travel & Leisure
 - Travel Weekly
 - Vacation Industry Review
 - World Tourism Barometer
 - World Tourism Barometer

Finding Other Materials

Vertical Files – We have a small selection of industry catalogs, directories, menus, etc., that may be helpful for certain types of projects. Ask a library staff member if you wish to see this material.

Websites – The Internet is generally not a good place to find scholarly information on the travel and tourism industries. However, you may wish to explore the websites listed on our **Helpful Websites** page at <http://library.ucf.edu/rosen/websites.asp>, or ask a librarian for more assistance.