

Hospitality Research: Food & Beverage Industry

Universal Orlando
Foundation Library

This guide is designed to help you begin researching topics relating to the food and beverage industry. For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or for authoritative information. In many cases, they contain vital information that cannot be found anywhere else. A ★ denotes a core resource.

General Food & Beverage

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|---|-----------------------------|
| • A-Z of Food and Drink | Rosen REF TX349 .A86 2002 |
| • Cambridge World History of Food | Rosen REF TX353 .C255 2000 |
| ★ Demographics of Consumer Food Spending | Rosen REF HD9004 .D35 |
| • Dictionary of Drink | Rosen REF TX815 .E393 2007 |
| ★ Encyclopedia of American Food and Drink | Rosen REF TX349 .M266 1999 |
| ★ Encyclopedia of Food and Culture | Rosen REF GT2850 .E53 2003 |
| • Encyclopedia of Foods: A Guide to Healthy Nutrition | Rosen REF TX349 .E482 2002 |
| • Encyclopedia of Junk Food and Fast Food | Rosen REF TX370 .S63 2006 |
| • Grand Livre de Cuisine: Alain Ducasse's Culinary Encyc. | Rosen REF TX349 .D83 2004 |
| • International Dictionary of Gastronomy | Rosen REF TX349 .G595 2003 |
| • Larousse Gastronomique | Rosen REF TX349 .L365 2009 |
| • Larousse Gastronomique Recipe Collections | Rosen REF TX [varies] |
| • Menus from History | Rosen REF TX645 .C534 2009 |
| • Oxford Companion to Food | Rosen REF TX349 .D36 2006 |
| ★ Oxford Encyclopedia of Food and Drink in America | Rosen REF TX349 .E45 2004 |
| • Penguin Atlas of Food | Rosen REF HD9000.5.M52 2003 |
| • Visual Food Encyclopedia | Rosen REF TX349 .E48 1996 |

Foodservice/Restaurants

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|--|--------------------------------|
| • Career Opportunities in the Food and Beverage Industry | Rosen REF TX911.3.V62 S56 2002 |
| ★ Chef's Book of Formulas, Yields, and Sizes | Rosen REF TX820 .S355 2003 |
| • Culinary Schools | Rosen REF TX667 .C85 2004 |
| ★ Food Values of Portions Commonly Used | Rosen REF TX551 .P385 2010 |
| ★ Plunkett's Food Industry Almanac | Rosen REF HD9003 .P58 |
| ★ Quickservice Restaurant Trends | Rosen REF TX945 .Q52 |
| ★ Restaurant & Foodservice Market Research Handbook | Rosen REF TX901 .R47 |
| ★ Restaurant Industry Forecast | Rosen REF TX943 .N38 |
| ★ Restaurant Industry Operations Report | Rosen REF TX909.A1 R47 |
| • RMA Annual Statement Studies | Rosen REF HF5681 .B2 R6 |

Foodservice/Restaurants (cont.)

- ★ Tableservice Restaurant Trends
- ★ Who's Buying at Restaurants and Carry-Outs
- Almanac of Business and Industrial Financial Ratios

Call Number

Rosen REF TX909 .A1 T32
 Rosen REF TX945 .W48
Main REF HF5681 .R25 A45

The above list is not comprehensive, and certain food/beverage topics may be covered in sources listed on the Rosen Research Guides on **Wine & Beer**, on **Marketing**, on **Statistics/Demographics**, or on **Travel & Tourism**. For more assistance in locating reference materials, ask to speak to a librarian

Browsing – Circulating books relating to the food and beverage industry are *generally* found in the following call number ranges:

- TP368 – TP456: Food processing
- TP500 – TP660: Fermentation, beverages, alcohol
- TX341 – TX641: Nutrition, foods, food supply
- TX642 – TX840: Cookery, cookbooks
- TX851 – TX885: Dining service
- TX901 – TX947: General food service, restaurants, hospitality industry, hotels, etc.
 - * TX911.3 .F5 (also see HF5686 .H75): Restaurant accounting/finances
 - * TX911.3 .M3: Restaurant marketing/advertising
 - * TX911.3 .P7-P8: Menu pricing, food purchasing
- TX950 – TX953: Bars, bartending, alcohol service


For more information about the location of books, consult the library catalog or ask a librarian for help.



Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals, government documents, and many other types of materials.

- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.

For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.

Finding Articles

Browsing Periodicals – The following periodicals are available in print and may contain valuable information about the food/beverage industry. General hospitality/tourism periodicals may also have relevant material on your topic. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help. A  denotes a scholarly (peer-reviewed) source:

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| • Cooking for Profit |  Journal of Hospitality Financial Management |
|  Cornell Hospitality Quarterly (online only) | • Nation's Restaurant News |
| • Florida Restaurant & Lodging | • Restaurant Business |
| • Food Management | • Restaurant Hospitality |
| • Food Service (Europe & Middle East) | • Restaurant Start-up & Growth |

Periodicals (cont.)

- Food Technology
- Foodservice Equipment & Supplies
- Saveur
- Snack Food & Wholesale Bakery
- 📖 Journal of Foodservice Business Research

Databases – To find articles from journals and magazines, or to find information about a company or industry, you may need to use a database. To find databases that are typically most useful for the study of hospitality, click on the *Database Locator* tab on our homepage (library.ucf.edu/rosen), and then choose the subject *Hospitality*. Some useful databases for food/beverage research include:

For finding articles in journals/magazines on particular topics:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *Leisure Tourism Abstracts*: Indexes journals from the fields of leisure, recreation, sport, hospitality, tourism, and culture, with coverage from the 1970s to the present.
- *ABI Inform*: A general business database that indexes articles on advertising, marketing, economics, human resources, corporate strategies and tactics, management techniques, product information, company histories, and more, with coverage from the early 1900s to the present.
- *Business Source Premier*: A general business database that indexes articles in business, management, economics, finance, and more, with coverage from the 1960s to the present.

For finding information on companies, industries, financial ratios, etc.:

- *LexisNexis Academic*: By clicking on the Business tab, you can search for company profiles, SEC filings, news sources, and other resources. You can also create company lists by SIC code and/or geographical area.
- *ValueLine Research Center*: Financial summaries and investment advice on over 1,700 stocks and more than 90 industries.
- *Mintel*: Provides full-text reports on many U.S. and European markets, including dozens in the food and foodservice sectors (e.g., off-premises eating, casual dining, organic foods, etc.).
- *MarketLine Business Information Center (MBIC)*: Provides full-text international market research reports, including several in the food & beverage industry sector (e.g., foodservice, full-service and fast food restaurants, wine, etc.).

For a more detailed overview of how to use our databases, see the Rosen Research Guide titled **Hospitality Research: Finding Articles**, or ask a librarian for more assistance.

Finding Other Materials

Vertical Files – We have a small selection of industry catalogs, directories, menus, etc., that may be helpful for certain types of projects. Ask a library staff member if you wish to see this material.

Websites – The Internet is generally not a good place to find scholarly information on the food and beverage industry. However, you may wish to explore the websites listed on our **Helpful Websites** page at <http://library.ucf.edu/rosen/websites.asp>, or ask a librarian for more assistance.