



The  
Rosen  
Library

(407) 903-8100

FX: (407) 903-8101

9907 Universal Blvd.

Orlando, FL 32819-9357

### NEW IMPROVED HOURS

Mon-Thurs.: 8am- 8:30pm

Friday: 8am- 5pm

Saturday: 8am- 5pm

Sunday: Closed

### LIBRARY STAFF

#### DEB EBSTER

ASSOCIATE UNIVERSITY LIBRARIAN  
HEAD, ROSEN LIBRARY

#### TIM BOTTORFF

PUBLIC SERVICES LIBRARIAN,  
INSTRUCTOR

#### LINDA BLACK

LIBRARY TECHNICAL ASSISTANT  
SUPERVISOR

#### ROWENA BEREDO

SENIOR LIBRARY TECHNICAL  
ASSISTANT

#### T. J. ORMSETH

SENIOR LIBRARY TECHNICAL  
ASSISTANT

#### STUDENT ASSISTANTS:

MAX SESTILLI

HANNA BAKER-BAROLETTE

SHANA-LEE DIXON

APRIL ROBERTSON

Your UCF Card is Your  
Library Card  
<http://library.ucf.edu>

## GARDENING 101: HOW TO GROW A LIBRARY

by Deb Ebster

Head, Rosen Library

The nose knows: Spring is here. And with this season's sweet fragrance of blossoms come thoughts of planting and new growth. Pondering choices for my own front porch, it occurs to me that there's an analogy between growing a garden and growing our Rosen Library's collection.

Just how does a library's collection take shape? you might ask. In this instance, our Rosen Library began with transplants—hospitality materials transferred from the main library's collections, but it certainly doesn't stop there. Like gardeners poring through seed catalogs during the dormant winter, librarians too scour catalogs—publishers' catalogs. We check standard lists, visit book vendors' websites, and click through the online catalogs of comparable institutions, tracking down titles. We engage faculty to contribute ideas for selections in their areas of expertise to support their courses and research; we chat with students to gauge their needs and their wants. Seeds are sown.

Then finally the first bud of our garden appears like the first gnarly northern skunk cabbage of spring poking through musky earth: a stalwart reference tome asserts itself. A trio of small bright travel guides—irresistible as young rabbits—unabashedly escapes from their packaging. Out-of-print titles, our fine old heirloom roses, arrive from antiquarian book dealers. The Dean unexpectedly brings down an assortment of classics on tourism—our garden's "volunteers"—sprung like bald cypress from the over-abundance of previous seasons' pine cones.

Great libraries, like great gardens and great forests, are shaped not overnight, but over time. As a library we are a young sapling with tender, immature bark and shallow roots. But keep an eye peeled to our shelves as you would to your own newly planted patch. Watch us grow!

**How you can help:** If there's a title you'd like to suggest for our library, just e-mail me and let me know at [debster@mail.ucf.edu](mailto:debster@mail.ucf.edu)



### Dean Pizam Checks Out Rosen Library

The Rosen Library celebrated the "First Book Check-out" with Dean Abraham Pizam, Rosen School of Hospitality Management, Barry Baker, Director of UCF Libraries, and Deb Ebster, Head of the Rosen Library.

We're off to a terrific start! During February, our historic first month of service at Rosen Library we:

- ?? *Welcomed over 4500 patrons*
- ?? *Fielded hundreds of patrons' questions*
- ?? *Added hundreds of volumes to our collection*
- ?? *Guided students through MLA/ALA citation styles*
- ?? *Taught our first library research sessions*
- ?? *Filled dozens of interlibrary loan requests*
- ?? *Coached a doctoral student through a literature review*
- ?? *Provided company profiles and contact info*

### We Appreciate Our Library Student Assistants

Hanna Baker-Barolette, Shana-Lee Dixon,  
Max Sestili, & April Robertson





# The Rosen Library

# C h e c k I t O u t

University of Central Florida

Volume I, No. 2

March 2004



Rosen School Dedication February 5, 2004

## Ask A Rosen Librarian!

Got a burning question???

Call: (407) 903-8100

M-TH 8am-8:30pm

FRI & SAT 8am-5pm

or

E-mail: [rosenlib@mail.ucf.edu](mailto:rosenlib@mail.ucf.edu)

## LOOK: NEW SCHEDULE CHANGE

### Shuttle Bus Service

UCF Main Campus to Rosen School

**Monday-Thursday:**

Leave UCF Campus—

7:45am, 10am, 12pm, 3pm, **5:00pm**

Leave Rosen Campus—

9am, 11am, 2pm, 4:30pm, **6pm**

**No Friday or Weekend Service**

## New Titles Arriving Daily

### Journals & Magazines   Audio Books on CD

Business Week

National Geographic

Fast Company

Play Meter

Strategic HR Review

Journal of Vacation  
Marketing

Harvard Business  
Review

Critical Conversations

Execution

Fish!

Good to Great!

Gung Ho!

The One Minute Manager

People Centered  
Leadership

Who Moved My Cheese?

The Seven Habits of Highly  
Effective People

## Make the Connection! Did You Know? Off-campus Access To Research Databases Available

Access to the library's electronic resources is available to faculty, staff, and currently-enrolled UCF students.

For detailed instructions on how to connect remotely, please visit:

<http://www.library.ucf.edu/Ask/offcampus.htm>

or Call:

Ask A Librarian (Local) 407-823-2562 or  
(Toll-free) 1-866-271-7589

The Harvard Business Review  
Is Here!



The Rosen Library Staff, **Barry Baker & Frank Allen** (from the UCF Libraries' senior management team) share in the excitement of the Rosen School Dedication Day.

## Rosen Full Service Library

- ?? 1.4 million volumes are available within 48 hours from the Main Campus Library
- ?? 24 Computers Online for web access & research—databases containing millions of journals, articles & books
- ?? Research Assistance to access the 11,000 print & electronic periodical subscriptions
- ?? Course reserves
- ?? Over 4,000 volumes now on the shelves, thousands on order & coming in daily
- ?? Over 100 journals, magazines, newspapers
- ?? Travel & Professional resource service brochure files
- ?? Wireless laptops for checkout
- ?? Daily Lockers: Free Rental
- ?? Study Rooms
- ?? DVD/VHS Media Centers
- ?? Copy Machines
- ?? Cash to Chip Machine
- ?? Checkout Laptops, DVD's, VHS Tapes

## Wireless Access On Rosen Campus

There is presently strong coverage in the library, labs, and limited coverage in the classrooms. There are plans to expand coverage into the Courtyard and Student Lounge areas.

However, You Must First

REGISTER YOUR WIRELESS CARD:

<http://www.noc.ucf.edu>



**Deb Ebster**, Dean **Abraham Pizam** welcome special guests UCF Board of Trustees Chair **Dick Nunez**, UCF Vice President **Beth Barnes**, entrepreneur/UCF benefactor **Tony Nicholson** and UCF President **John C. Hitt** to the beautifully designed 9,000 sq ft Rosen Library