

Hospitality Research: Wine & Beer

Universal Orlando
Foundation Library

This guide is designed to help you begin researching topics relating to wine and beer. For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or for authoritative information. In many cases, they contain vital information that cannot be found anywhere else. A ★ denotes a core resource.

Wine/Beer/Alcohol

- Alcohol and Temperance in Modern History
- ★ Bordeaux
- ★ Bordeaux and Its Wines
- Business of Wine: An Encyclopedia
- Dictionary of Beer and Brewing
- Encyclopedia of Beer
- Essential Reference of Domestic Brewers
- Hachette Atlas of French Wines and Vineyards
- ★ Hugh Johnson's Wine Companion
- Illustrated Encyclopedia of Wine, Beer & Spirits
- ★ Oxford Companion to the Wines of North America
- ★ Oxford Companion to Wine
- ★ Oz Clarke's Grapes & Wines
- ★ Parker's Wine Buyer's Guide
- Who's Buying Alcoholic and Nonalcoholic Beverages
- ★ Wine Bible
- ★ Wines of the World
- ★ World Atlas of Wine
- World Encycl. of Champagne and Sparkling Wines

Call Number

Rosen REF HV5017 .A43 2003
 Rosen REF TP553.B766 2007
 Rosen REF TP553 .C573 2004
 Rosen REF HD9370.5 .B868 2009
 Rosen REF TP568 .D53 1998
 Rosen REF TP568 .E53 1997
 Rosen REF HD9397 .U52 E87 2006
 Rosen REF TP553 .V557513 2000
 Rosen REF TP548 .J64 2003
 Rosen REF TP503 .W35 2006
 Rosen REF TP559 .N6 O9 2000
 Rosen REF TP548 .O76 2006
 Rosen REF SB398.28 .C53 2007
 Rosen REF TP548 .P287 2008
 Rosen REF HD9348.U52 W46
 Rosen REF TP548 .M24 2001
 Rosen REF TP548 .W57 2004
 Rosen REF TP548 .J66 2007
 Rosen REF TP555 .S77 2003

The above list is not comprehensive, and certain wine and beer topics also may be covered in sources listed on the Rosen Research Guide about the **Food & Beverage Industry**. For more assistance in locating appropriate reference materials, ask to speak to a librarian.

Browsing – Circulating books about beer & wine are *generally* found in the following call number ranges:

- HD9350 – HD9399: Wine/Beer/Liquor industries
- SB387 – SB 399: Viticulture (agriculture)
- TP544 – TP561: Wine and wine making
- TP500 – TP660: Fermentation, beverages, alcohol
 - * TP557: Wineries
- TX950 – TX953: Bars, bartending, alcohol service

For more information about the location of books, consult the library catalog or ask a librarian for help.

Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals, government documents, and many other types of materials.

- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.

For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.

Finding Articles

Browsing Periodicals – The following periodicals are available in print and may contain valuable information about the beverage industry. General hospitality/tourism periodicals may also have relevant material on your topic. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help.

- Quarterly Review of Wines
- Restaurant Wine
- Saveur
- Wine & Spirits
- Wine Business Monthly
- Wine Enthusiast
- Wine News
- Wine Spectator
- Wines & Vines

Databases – To find articles from journals and magazines, or to find information about a company or industry, you may need to use a database. To find databases that are typically most useful for the study of hospitality, click on the *Database Locator* tab on our homepage (library.ucf.edu/rosen), and then choose the subject *Hospitality*. Some useful databases for beverage research include:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *Business Source Premier*: Includes *Wine Spectator* and other major trade publications, as well as wine industry profiles for individual countries.
- *ABI Inform*: An extensive international business and management database, containing bibliographic citations, abstracts, and full-text from trade and scholarly articles. Full-text access is available for *Beverage World* and the *International Journal of Wine Marketing*.
- *Mintel*: Contains several research reports on the U.S. and European wine, beer, and distilled spirits industries. Includes data on consumption, sales volume, and import and export volume.

For a more detailed overview of how to use our databases, see the Rosen Research Guide titled **Hospitality Research: Finding Articles** or ask a librarian for more assistance.

Finding Other Materials

Websites – Most wineries and breweries have their own websites. However, for general information about wine and beer, you may wish to explore some of the websites listed in our Food Industry Tutorial (<http://library.ucf.edu/Rosen/tutorial/Food/websites.asp>), or ask a librarian for more assistance.