

Hospitality Research: Timeshare & Vacation Ownership Industry

Universal Orlando
Foundation Library

This guide will help you find information related to the timeshare and vacation ownership industry. For more assistance, come see us in person, visit our website below, or call us at 407-903-8100.

Finding Books

Reference Sources – It is often a good idea to begin your research in the following types of sources, which are designed to be consulted for topic overviews or for authoritative information. In many cases, they contain vital information that cannot be found anywhere else.

<u>Title</u>	<u>Call Number</u>
• Directory of Hotel and Lodging Companies	Rosen REF TX907 .D5
• Economic Impact of the Timeshare Industry on the Florida Economy	Rosen REF HD7287.67 .U5 F63 2006
• Economic Impact of the Timeshare Industry on the U.S. Economy	Rosen REF HD7287.67 .U5 U55 2006
• Future Timeshare Buyers: Market Profile	Rosen REF HD7289.2 .F88
• International Encyclopedia of Hospitality Management	Rosen REF TX905 .I68 2005
• Outlook for Travel and Tourism	Rosen REF G155 .U6 M273
• Perspectives on Timesharing: The Consumer View	Rosen REF HD7287.67 .U5 P47 2007
• Plunkett's Airline, Hotel, & Travel Industry Almanac	Rosen REF TX907.2 .P58
• State of the Vacation Timeshare Industry: United States Study	Rosen REF HD7287.67 .U5 S73 2008
• Timeshare Vacation Ownership Resort Directory	Rosen REF HD7287.65 .T564
• Travel & Leisure Market Research Handbook	Rosen REF G155 .U6 T74
• U.S. Membership Profile	Rosen REF HD7289.2 .M46
• Vacation Timeshare Owners Report	Rosen REF HD7287.67 .U5 V33 2008

The above list is not comprehensive, and certain topics may be covered in sources listed on the Rosen Research Guides on the **Travel & Tourism Industry**, on the **Lodging Industry**, or on **Statistics/Demographics**. For more assistance in locating appropriate reference materials, ask to speak to a librarian.

Browsing – Circulating books relating to the timeshare industry are *generally* found in the following call number ranges:


- HD7289.2 (timeshares, vacation ownership)
- TX901 – TX946, especially TX907 – TX911.3 (general and various subtopics)
- KF's (law)
- NA7800s (design, architecture)



Library Catalog – Through the **UCF Library Catalog**, you can locate books, journals, audiovisuals, government documents, and many other types of materials.

- The **UCF Library Catalog** is available through the Universal Orlando Foundation Library homepage: <http://library.ucf.edu/rosen>. You can search the catalog by Keyword, Author, Title, Subject, and many other ways.

For a more detailed overview of how to use the catalog, see the Rosen Research Guide **Hospitality Research: Finding Books**, or ask a librarian for more assistance.

Finding Articles

Browsing Periodicals – The following periodicals may contain helpful information about the timeshare industry. General hospitality/tourism periodicals may also have relevant material on the industry. To find articles on a specific topic, you may need to use one of our databases or ask a librarian for more help. A  denotes a scholarly (peer-reviewed) source.

-  Cornell Hospitality Quarterly (online only)
 - Developments: The Voice of the Vacation Ownership Industry
 - Hotel & Motel Management
 - Hotel Business
-  Journal of Retail & Leisure Property (online only)
 - Resort Trades
 - Resort Trades Management & Operations
 - Vacation Industry Review

Databases – To find articles from journals, magazines, and newspapers about your topic, you may need to use one of UCF's many databases. To find databases that are typically most useful for the study of hospitality, click on the *Database Locator* tab on our homepage (library.ucf.edu/rosen), and then choose the subject *Hospitality*. Some useful databases for timeshare research include:

- *Hospitality & Tourism Complete*: Includes scholarly research and industry news relating to all areas of hospitality and tourism, with coverage from the 1960s to the present.
- *Leisure Tourism Abstracts*: Indexes journals from the fields of leisure, recreation, sport, hospitality, tourism, and culture, with coverage from the 1970s to the present.
- *ABI Inform*: A general business database that indexes articles on advertising, marketing, economics, human resources, corporate strategies and tactics, management techniques, product information, company histories, and more, with coverage from the early 1900s to the present.
- *Business Source Premier*: A general business database that indexes articles in business, management, economics, finance, and more, with coverage from the 1960s to the present.
- *Mintel Current*: A general business database that contains current in-depth market analysis reports, what's hot articles, and news on the travel industry, including timeshares.

For a more detailed overview of how to use our databases, see the Rosen Research Guide **Hospitality Research: Finding Articles**, or ask a librarian for more assistance.

Finding Other Materials

Websites – The Internet is generally not a good place to find scholarly information on the timeshare industry. However, you may find helpful information on the American Resort Development Association's (ARDA) webpage:

http://www.arda.org/AM/Template.cfm?Section=Industry_Information

You may also wish to explore the websites listed on our **Helpful Websites** page at <http://library.ucf.edu/rosen/websites.asp>, or ask a librarian for more assistance.