

Convention Destination Assignment

Universal Orlando
Foundation Library

This guide will help you do research for projects such as the convention destination assignment for HFT 2750. For more assistance, visit our website below, call us at 407-903-8100, or come see us in person.

1. Information about the Country / Destination

- Reference Books:
 - *Compendium of Tourism Statistics*
Rosen Reference G155 .A1 T5896
 - *Country Reports*
Current issues: at Rosen Reference G155 .A1 I6
Older issues: in the circulating stacks at Rosen General Collection G155. A1 I6
(Hint: use the index in the back of a current issue to locate a report on your country)
 - *Craighead's International Business, Travel, and Relocation Guide to 90 Countries*
Rosen Reference HF5549.5 .E45 D56
 - *CultureGrams*
Rosen Reference GT150 .C85
 - *International Association Meetings Market 1997-2006*
Rosen Reference AS6 .I58 2007
 - *Tourism Market Trends*
Rosen Reference G155 [varies]
(Hint: there are volumes for Americas, Asia, Europe, Middle East, and the World)
 - *World Travel Guide*
Rosen Reference G153.4 .W67
- UCF Library Catalog:
 - Locate travel and cultural guidebooks on your destination by searching for your country name and then limiting to Rosen (and/or try searching for your country name along with words like guidebooks, social life, or tourism)

2. Choosing and Information about the Venue / Conference Center / Hotel

- Reference Books
 - *Meetings and Conventions: A Planning Guide* (see "Ch. 15: Int'l Meetings" for tips)
Rosen Reference AS6 .M24 2006
 - *Tradeshow Week Major Exhibit Hall Directory*
Rosen Reference T391 .T73
 - *Trade Shows Worldwide: An International Directory of Events, Facilities, & Suppliers*
Rosen T394 .T717
- National or local Tourism Board, CVB, or other official tourism organization website
 - Locate through sources above or with an Internet search engine
- Venue / conference center website
 - Locate through above sites or with an Internet search engine