



Rosen College
Library

(407) 903-8100

library.ucf.edu/rosen

FAX: (407) 903-8101

9907 Universal Blvd.

Orlando, FL 32819

Spring Hours:

Mon-Thurs: 8am-9pm

Fri: 8am-5pm

Sat: Closed

Sun: 12pm-8pm

Library Staff

Tim Bottorff

Head Librarian

Jamie Conklin

Adjunct Ref. Librarian

T.J. Ormseth

Library Tech. Supervisor

Grenka Bajramoski

Sr. Library Tech. Asst.

Students:

Courtney Dusti

Tina Jonli

Serena McKinney

Masami Tanaka

What's New at the Rosen Library

At the Rosen Library, we're always cookin' up something new for you. Here are just a few of our newer services and recent improvements:

- Finish group projects or study with friends in **extra study space** in our large meeting room, Room 120F.



- Experience **faster printing** with the addition of our second printer!

- Try out the new **Springer eBook Collection** for hospitality and business titles and textbooks. You can access them from the database page under "Springer eBooks 2005 to 2010."



- Find new classroom and recreational reading material on the "**New Books**" shelves.

- Check out all our new and updated **Research Guides**, on everything from APA Style to Wine.

If you have suggestions or comments, please share them through the **Online Suggestion Box** on our homepage: <http://library.ucf.edu/rosen>

Finally, be sure to check the **Rosen Library Blog** for future news and updates.



You can find the Blog on our homepage and on the desktop on PCs in the library.

If You Build It, They Will Come: The Scope and Impact of Sports Tourism



**On Display
January—May
2010**

In recent years, research in the area of sports tourism has expanded greatly, investigating everything from event marketing to economic impacts to the sociocultural implications of various types of sports tourism.

No matter which angle you explore, sports tourism is undeniably big business. The annual U.S. market for sports-based travel is



\$44.5 billion, according to *Sports Business Journal*. Communities that plan carefully can reap significant benefits from hosting sporting events, including luring new visitors and businesses to an area and enhancing a destination's attractiveness.

To learn more, check out our new exhibit on sports tourism — **If You Build It, They Will Come** — which focuses on such timely topics as the Winter Olympics and Spring Training. It'll leave you cheering for more!

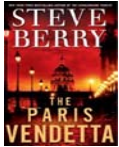
"When you're
through
learning,
you're
through."

—Vernon
Sanders Law,
longtime
Pittsburgh
Pirates pitcher



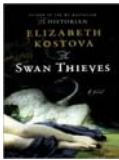
Check It Out

NEW TOP ROSEN READS... FOR FUN...



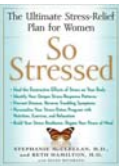
Paris Vendetta by Steve Berry

"Bestseller Berry deftly blends contemporary suspense and historical mystery in his fifth novel to feature former U.S. Justice Department operative Cotton Malone." —*Publishers Weekly*



Remarkable Creatures by Tracy Chevalier

"...A stunning novel of how one woman's gift transcends class and social prejudice to lead to some of the most important discoveries of the 19th century. Above all, it is a revealing portrait of the intricate and resilient nature of female friendship." —*Publisher's Description*

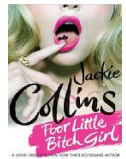


Swan Thieves by Elizabeth Kostova

"Kostova's masterful new novel travels from American cities to the coast of Normandy, from the late 19th century to the late 20th, from young love to last love. *THE SWAN THIEVES* is a story of obsession, history's losses, and the power of art to preserve human hope." —*Publisher's Description*

Poor Little Bitch Girl by Jackie Collins

"Three twenty-something women, one hot rich guy, two mega movie stars, and a devastating murder: Poor Little Bitch Girl has it all." —*Publisher's Description*



So Stressed: The Ultimate Stress-Relief Plan for Women by McClellan & Hamilton

"Filled with instructive and inspiring case stories from their patients' and their own life experiences, Drs. McClellan and Hamilton bridge the gap between the lab bench and the bedside in this comprehensive program for total health." —*Publisher's Description*

NEW TOP ROSEN READS... FOR SCHOOL...

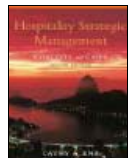
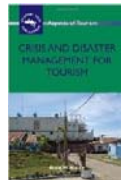
Advances in Tourism Destination Marketing: Managing Networks by Kozak, Gnoth, and Andreu

"...a comprehensive review of a wide range of aspects related to marketing tourism products including networks in destinations, consumer experiences in destinations, destination branding, destination image, events in destinations and destination tourism products." —*Publisher's Description*

Crisis and Disaster Management for Tourism by Brent Ritchie

"...provides a strategic approach to understanding the nature of tourism crises and disasters highlighting the need for integrated crisis and disaster planning, response and long term recovery strategies."

—*Publisher's Description*



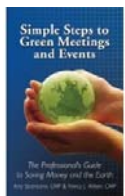
Hospitality Strategic Management: Concepts and Cases by Cathy Enz

"Reflecting the dynamic environment found in the real world, Hospitality Strategic Management explains principles and theories with extensive use of examples from various segments of the industry, including lodging, gaming, cruise lines, airlines, and food service."

—*Publisher's Description*

Simple Steps to Green Meetings and Events: The Professional's Guide to Saving Money and the Earth by Amy Spatrisano and Nancy J. Wilson

"...provides a clear, compelling business case to mainstream organizations for integrating environmental thinking into event planning, and offers cost-saving tools and advice to enable every meeting to become not just greener, but better." —Joel Makower, Executive Editor, GreenBiz.com



Spring Shuttle Bus Schedule

Monday, Tuesday, Wednesday, & Thursday

No Shuttle Service on Fridays

Leave UCF:

8:00am, 9:45am, 11:15am, 12:45pm, 2:15pm,
3:45pm, 5:15pm, 6:45pm, and 9:00pm

Leave Rosen:

6:45am, 8:45am, 10:30am, 12:00pm, 1:30pm,
3:00pm, 4:30pm, 6:00pm, and 7:30pm



For Breaking News & Announcements...

Click on the

Rosen Library Blog!

from our homepage:

<http://library.ucf.edu/rosen>