

Adding It Up: How Harrison “Buzz” Price Changed the Attraction Business



Want to learn more about Buzz?

Then 'check out' these great resources!

The Harrison “Buzz” Price Papers at the UCF Library

Buzz founded two consulting agencies while working in the attractions industry: Economics Research Consultants and Harrison Price Company. The collection contains papers from Buzz’s Harrison Price Company but also includes projects from his Economics Research Consultant days.

**Prospective researchers should note that portions of the collection are restricted by the donor but may be petitioned through the donor’s family for access.*

Books

Walt’s Revolution: By the Numbers by Harrison “Buzz” Price

Florida: Ripley Entertainment, c2003.

GV1851 P74 2004

Project Future: The Inside Story Behind the Creation of Disney World by Chad Emerson

Charleston: Ayefour Publishing, 2010.

GV1853.3 F6 E44 2010

Walt Disney and the Quest for Community by Steve Mannheim

Vermont: Ashgate, c2002.

GV1853.3 F62 E636 2002

Online Videos



Video posted by user ‘englepj’ on August 16, 2010.

Buzz answers questions about the planning of Disneyland and Disney World at the 2005 National Fantasy Fan Club Convention of Disney Enthusiasts.
<http://www.youtube.com/watch?v=78AVz8rgbE8>



Video posted by the user ‘TheBuzzPrice’ on August 13th, 2010.

A montage video of the life and times of Buzz.
<http://www.youtube.com/watch?v=beWdJcSY7s>